

Organisation: HIGH ON LIFE MARTINIQUE	
Promoter's legal name (English language)	HIGH ON LIFE MARTINIQUE
PIC Number	OID E10224100
Promoter's legal name (latin characters – if applicable)	
Acronym, if applicable	
National ID number (if applicable)	
Department (if applicable)	
Legal address	41 Résidence de la Principauté, Chateauboeuf
Postal code	97200
City	Fort de France
Country	France
Region	Martinique
Web site	
Email	highonlife.martinique@gmail.com
Telephone	+596696783743
Fax	
Person authorised to legally commit the promoter (legal representative)	
Title	Mr.
Family name	Leonce
First name	Bradley
Position	President
Email	highonlifemartinique@gmail.com
Telephone	+596696783743
Person responsible for the implementation of the action (contact person)	
Title	Mr.
Family name	Leonce

First name	Bradley
Position	Responsible Erasmus + Projects
Email	highonlife.martinique@gmail.com
Same address as the organisation	Yes
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PART B: PROFILE AND ROLE OF THE PARTNER

Type and status	<input checked="" type="checkbox"/> Non profit/non governmental organisation <input type="checkbox"/> Public body <input type="checkbox"/> Informal group of young people <input type="checkbox"/> Body active at European level in the field of youth (ENGO) <input type="checkbox"/> Other – please specify:
Activity level	<input type="checkbox"/> Local <input checked="" type="checkbox"/> Regional <input type="checkbox"/> National <input type="checkbox"/> European/International <input type="checkbox"/> Member organisation of the applicant

Objectives and activities of the promoter

Please provide a short presentation of your organisation/group (usual activities, affiliations, etc) in relation to the field covered by the project.

High on life Martinique was born as an antenna of “High on Life Global Network”, which counts its further antennas in Italy, Chile and Spain.

It is composed by a team of young people with experience in the field of non formal education and in the youth association, as well as in the European programs.

We are a movement of people who love to travel, explore, get connected with different cultures and live all life experiences with a positive attitude, that we want to transmit to the youth: We want to share this restless spirit with as many young people as possible around overseas Caribbean countries, in Europe and around the world.

In fact, “High on Life” is the feeling that you get when you live life to its fullest: someone who is high on life can find reasons to smile in the smallest things, and won't let any random thing ruin the day: we aim at an international impact when broadcasting this feeling among the youth worldwide, because we strongly believe that young people must become a driving force in building the society in which they live and therefore we create various opportunities in order to help shape a generation that is determined to change our countries and the world for the better. Because of this we support the involvement of youth both from Martinique and Europe in the opportunity of personal and social growth offered by our projects with the goal to create positive and lasting bias on people, particularly focusing on the new generations!

We want people of our community to learn more about European opportunities and its cultures, but also about the other countries of the world.

We want to introduce them to different cultures, languages, perspectives on life, history and social contexts fostering the acquisition of skills through non-formal educational tools, mainly (workshops, project development, cultural activities, volunteering, etc.).

Our way of working is integrative and proactive: it is the young participants who will carry out and implement our future projects with our direct contribution as High on Life Martinique and the support of High on Life Global Network.

What are the activities and experience of the organisation in the areas relevant for this application?

Our global network keeps building and improving along the years: it represents a truly mindset which wants to facilitate our being changemakers in the field of youth and society, in general, operating in a structured way both at local and international levels and counting on the support of NGOs partners, parallel groups, relevant stakeholders, Municipality, various University departments, Venture Capital and business incubators.

Since 2017, High On Life Global Network has been running a number of international training courses and youth exchanges for youth workers, trainers, facilitators and NGO leaders on various topics. Therefore, the experience that we, as antenna's members, could gain through organizing these courses is priceless and unique: it helped enrich the team members and staff and boosted a lot our creativity and capacity, knowledge and competences in non-formal education and intercultural learning.

Moreover, the quality of the projects managed by "High on Life Global Network" is constantly increasing in terms of organizational management, creativity, innovative educational tools and visual facilitation thanks to our positive and continuous contamination throughout the network.

Thanks to High On Life Global Network's mentorship, High on Life Martinique became a well-structured NGO in which responsibilities and roles are well-defined and proficiently assigned throughout the team, which counts on the contribution of highly qualified members with different educational backgrounds and skills in several fields, such as youth work, non-formal education, entrepreneurship, communication, social media, environment, human rights etc.

We operate with the support of High on Life Global Network that offers us a wide range of opportunities to disseminate the results of our activities and projects thanks to our channels and contacts.

Moreover, in order to reach as many people as possible, our organization makes extensive use of digital communication, through the use of social media and the website.

In the last year we gave our contribution to effectively support people who have been directly affected by the Covid-19 pandemics: we are very proud of our work on a project to promote art-therapy among hospitalized patients with special attention to senior citizens, considering that art-therapy and creativity actions in general are preventive measures against mental deterioration.

Within this framework we conceptualized the project "Digital Art Therapy for Creativity, Self Expression and Psychological Health of Covid-19 patients" including the following goals

- to increase creativity in hospitalized patients with special attention to senior citizens
- to favour the communication, motivation and social support of family members toward senior

citizens

- to improve the quality of life of isolated and hospitalized patients through the social support and improving their competences

We will reach these goals through the creation of the following 3 intellectual outputs

1. The Guide of Art Therapy for Covid-19 patients : a 200 pages guide supporting senior citizens, hospitalized patients and other people in quarantine in developing skills of art-therapy to improve their psychological wellbeing during the isolation. This manual will be a valid support for all patients in developing skills of creativity and adult educators to create dedicated educational programmes for increasing creativity in hospitalized patients

2. E-learning platform Art Therapy for senior citizens in Covid-19 isolation: a 6 module online training piloted and tailored on the needs of senior citizens which will show through video lectures how to perform art therapy in isolation. This intellectual output will be highly tailored to be adapted also to patients which are unfamiliar with digital technologies through a dedicated piloting session among 90 participants.

3. Motivational App for Psychological Support, Creativity and Artworks Production for hospitalized patients: an App which allows senior citizens and hospitalized patients to be supported by family members, to upload artworks and do peer support with other patients worldwide. This support and motivational network based on art will improve the quality of life of users.

What are the skills and expertise of key staff/persons involved in this application?

The board of people who coordinate the activities of High on Life Martinique aims to increase the opportunities for empowering our young people.

We want them to open their eyes upon Europe and the world so that they can learn from the youth with different languages and cultures and we are convinced that non-formal education is the most effective vehicle for acquiring tools, knowledge and skills: therefore, our work is based on non-formal educational strategies and protocols.

As a team, we are very participative and proactive and we handle perfectly English as a result of our participation in several European projects, as we have mentioned before.

Our roles are clearly defined but planned to ensure interchangeability when needed: the team has a full stack character because all members are fully acknowledged of the operations of the association and the basics of all areas of the structure and operation of NGOs (from design, logistics, metrics to performance, branding etc..) and for this reason the team collaborates in a functional way, coming to produce well-developed and concrete projects.

Here is some information about our board:

- Bradley LEONCE, president

after completing a Bachelor's degree in "language, literature, foreign and regional civilisation, with Spanish", at the Université des Antilles in Martinique, he continued his studies by enrolling in the masters programme at the same university in "Science of information and communication". He is also a teacher's assistant at two schools high schools where he mentors young people between the ages of 15-17. He has participated in an Erasmus+ project and is also constantly working voluntarily with the international relations office at his university to

